

Earn Rapid Cash Within 7 Days or Less Writing From Home

How to Jump Start Your Home Writing Business



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How do I begin my Writing From Home Business?

Overview

We are constantly bombarded by internet guru's claims of the internet as being an instant millionaire maker, the next step is an offer to sell you the perfect program so you can be a Net millionaire. The only problem is most of these programs are sold as “all inclusive” and do not provide for the situations when you get stuck and need assistance.

Many of you reading this report are just starting out in your Writing from Home Business. Others of you are already blazing trails doing a home business but want to add writing to your repertoire.

This e-book is primarily aimed at those of you that are just starting out and are deciding what writing niche you want to work in. The Writing from Home Business however, has certain principles that apply that must be followed like any other business. This e-book addresses those principles, as well as, assist you in finding your niche and provides you with the necessary information and tools to get you started making money online writing. In step IV I will introduce to you a complete system that utilizes training videos it's called [Rapid Cash Marketing](#).

Here are 7 simple steps to Jump Starting any business including writing from home.

Step I- Start with The End in Mind

Write down your crystal clear precise goal which must answer the questions what, when, how, and most importantly why. (for example: I want to make \$5,000 per month in my first year writing and publishing articles for small business that buy sell rent and lease printing equipment statewide. After you set your short term goal, write down a bare bones business plan

In this e-book we are only going to deal with Marketing portion of a business plan.

Step II- Prepare you Mindset for Wealth Building

Decide how much you're willing to spend on education for your new career. Both in \$ and in time. I suggest that you start out slowly and cheaply. The cheapest education is reading books like "Rich Dad Poor Dad", "Cash flow Quadrant", by Robert Kiyosaki to name a couple. There are literally hundreds of books and programs to help you get out of your box. You might also want to invest in some mind changing home study courses such as Personal Power and The Edge by Tony Robbins. The fact of the matter is if you don't feel you're on your road to wealth you need to change how you're trying to get there. You must change your mind before you can change your behavior. To sum it up whatever you can "conceive and believe you can achieve." This is a very profound statement there are mind altering books and/or programs focus on changing your mindset by illustrating methodologies that help you accomplish the new concepts. Basically these programs are aimed at helping you to change your belief systems, which will in turn change your habits which ultimately changes your behavior, so you can get the new results you desire.



Step III- Assemble the Tools You'll Need for Your Online Business (writing)

- a. You Need a Server or Host (a place to where your files and folders are held)

Hostgator is one that is highly recommended it is rated in the top 5 for internet hosting services on the internet click this link for information on [Hostgator Hosting Services](#)

- b. You will need to purchase a Domain Name the company I use is V ltd Domain services to find out about their complete services packages go to www.Vltd.com

- c. You will also need an auto responder I recommend Aweber which has a 98% email delivery rate. Go to: [Aweber Auto Responder Services](#)

- d. The most important aspect of your business is getting paid. To start you can set-up a **FREE** Paypal account to accept customer's payments go to www.paypal.com.

Step IV -Deciding on Your Writing Niche to Begin Earning Cash from Home

“Rapid Cash Marketing Videos” [Rapid Cash Marketing Videos](#) is your “Cash Cow” you can milk at anytime you choose. These videos will guide you step-by-step thru your niche research phase straight thru to you getting your first paycheck making money online from your writing business.

- ➔ These videos are extremely detailed leaving no questions unanswered no fluff no frills.
- ➔ Methods proven to work 100% of the time when you follow the steps as given
- ➔ You can do everything shown in these videos and the best part is it's for little or no cost.
- ➔ Videos show you how to make money rapidly by providing a special service to others.
- ➔ Discover at least 5 simple things you can do for other business owners to make rapid cash.
- ➔ You'll learn the one place you must go online when on a mission to get rapid cash.
- ➔ You will discover a quick strategy for turning your content into fast profits'
- ➔ One skill you already have that will put money into your bank account faster than you ever thought possible.

This 30 set Video Course on Affiliate Marketing teaches you how you can use totally free methods that require no money at all to implement. Remember you do not need to spend cash to make cash!

“Rapid Cash Marketing” [Rapid Cash Marketing Videos](#)

Provides A HUGE OPPORTUNITY to get started in a profitable online business

I have personally been involved with one of the coaching staff for over 5 years, they are knowledgeable, reliable and are truly helpful.



Step V-Complete Your Practical Education

Ask yourself 3 questions to help you decide what type of education you'll require in your niche.

Q1- What do I like to do? IE., journal, write short stories, etc.

Q2- What do I do well? Write technical material, descriptive material, ads etc

Q3- What am I trained to do? Research, sales, assemble products, etc. can I write about it?

Once you've asked yourself those 3 questions the answers will help you open your mind to your writing possibilities. (Note: any product or service has got to be described **in writing** to be marketed and/or sold) I suggest you complete the following researching steps to begin writing from home.

- 1) Use the major search engines, to look up any information pertaining to your subject such as how where when and who utilizes your product or service.
- 2) Search for free services/products in that particular niche.
- 3) Go to Amazon.com and see what has been written about you niche.
- 4) Visit your local library to get the books and/or videos pertaining to your niche.
- 5) See who the major players are in that niche (you'll discover who they are because their names will keep coming up in your searches) those are also your competitors.
- 6) Contact those competitors and request an interview (do not waste their time) do your homework on their information and programs and have very specific questions. These interviews can be done via email, telephone or thru an assistant. If you are sincere and are willing to work and learn from them you may get an opportunity to partner or Joint Venture with them down the line.
- 7) If there are any trade associations, professional groups or related organizations for your niche, contact them and request any information they have, get on their email list and mailing lists, and attend any events such as seminars workshops or meeting they may have.
- 8) Lastly, if there is any newsworthy information or connection with current events related to your niche, review it and use it when possible.

Step VI- Get a Mentor Teacher or Coach

In this day and age it could be somewhat expensive to get a mentor like they did in the old days when someone taught you one-on-one by taking you under their wing. Nowadays people that are successful in Internet marketing usually have large groups of students that they mentor. One such program that I'm personally recommend **Rapid Cash Marketing Videos** which is part of a complete mentoring program for Internet marketing that takes it's students by the hand and provides them with training on a long term basis.

Anyone that is successful in internet marketing has established some type of mentoring program for their students. The question is does it offer their students a *QUALITY* program. **Rapid Cash Marketing Videos** is a part of a Mentoring Program called Auto Pilot Wealth which does just that. You must choose your mentors very very carefully. Some characteristics of a good mentoring program are:

- a. Longevity – make sure the person(s) has been doing what they're doing for a long period of time or has been recommended by someone that has.
- b. Integrity – we have all seen people we know and believed were honest be indicted and convicted of various crimes. This occurs usually because of greed. I know you can make money in Internet marketing legally and honestly.
- c. Professionalism – is very important to your learning process be sure the materials, information, and services are of the highest quality.

Learning is an ongoing process in any business more so on the internet where things can change with lightning speed. Federal, state, and local laws change effecting the internet. Finally the buying and selling markets are also changing rapidly. To name only a few of the effects of the online market.

Note: One way to keep abreast of these changes is to join and participate in an online mentoring group, with instructors that are continually active in online sales and marketing.

OR

You could attend the school of "hard knocks" and let the market teach you in however, these methods are very painful, expensive, and demoralizing so it is better to take 6 months to a year to build a good foundation the right way and learn how to get rich online.

Step VII- 5 Deadly Mistakes Newbie Internet Marketers Make

Mistake #1

- ◆ They do not have a winning product to sell (a product people want to buy). Oftentimes new internet marketers decide on a product they themselves like or, find a product that is not in existence and decide that that is the perfect product to promote. Instead of following the rules to researching a product as laid out by marketers that are already in a business.

Mistake #2

- ◆ Newbie's generally do not have websites developed that are set up to sell their products, using all the necessary tools described in Step III of this document. Those tools allow experienced internet marketers to automate their websites, which allows them to build lists, sell multiple products, set up affiliate sites and much more...

Mistake #3

- ◆ The **KEY** to making money on the internet is promotions. Most new internet marketers do not know how to promote their websites and get people to find them and buy from them. Like any business there are certain methods and procedures to setting up internet marketing businesses. New marketers need step by step guidance as to how to a) search niche markets b) develop effective websites c) email marketing (avoiding spamming) and to develop follow-up sales emails d) new internet marketers are not familiar with all the internet marketing techniques, such as SEO, Paper Clicks, Google AdSense, meta tags, blogging, social networking etc.

Mistake #4

- ◆ Most newbie's initially are not set up to accept credit card orders online, which is critical to the internet marketing businesses because the most important part to any business is collecting and getting paid for your services and/or products.

Mistake #5

- ◆ Lack of Follow-Up. I cannot emphasize enough the need to follow-up. Every sales and marketing course discusses the importance of following up. As a matter of fact there are some startling statistics that show that most sales are actually only made after 6 or more client contacts. This would seem to support the follow up theory. In order to effectively follow up you need to have a reminder system in place. Remember, the client that's not interested today in what you have to sell may be very interested in a day week or month.

Internet Marketing businesses can be very lucrative if properly set up and promoted. Learning to do this business, is not easy but it is simple with the right direction and continued assistance from a good mentoring program such as [Rapid Cash Marketing](#).



Let's Recap

- ◆ **Always** start with the end in mind, know your final goal before you begin your Internet marketing business.
- ◆ Prepare your Mindset, what you think about you Bring about.
- ◆ Decide on your Internet marketing strategy which will get you to your goals quickly and easily.
- ◆ Choose your niche carefully that suits *YOU* best.
- ◆ Complete your Practical Education.
- ◆ Get a Mentor, Teacher, or Coach that can move swiftly to your financial goals.

Avoid the 5 Deadly Mistakes Newbie Internet Marketers often make.

- 1) Not Providing a winning product
- 2) Failing to prepare a professionally developed site and not using tools for automation
- 3) Unable to set up promotional campaigns and drive traffic to your sites sales and squeeze pages

4) Not preparing for sales on the internet with an ability to accept credit card

5) Not understanding that the money is in the Follow-up

Go to:

<http://tinyurl.com/ybcy6y2> and sign up to be included in our FREE Mini course that will get you started making money instantly writing from Home. Space is very limited.